



ART DIRECTOR /
ILLUSTRATOR / DESIGNER

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work experience

MALKA MEDIA GROUP

Jersey City, NJ

Art Director 2019–current

- ideated with creative directors to develop high-level concepts and art direction for campaigns, branding, and video for clients such as Morgan Stanley, KPMG, Kraken Rum, Tinder, SharkNinja, and In The Know
- oversaw and collaborated with designers and animators on a variety of creative, including social graphics, animation, video, livestream, presentations, and web banners

Graphic Designer 2016–2019

- designed a large range of assets and responded to feedback on tight deadlines for clients such as Showtime, L'Oréal, and ADP
- collaborated with fellow designers, animators, and film editors to develop social graphics, animations, websites, video & livestream graphics, and other marketing materials

education

TYLER SCHOOL OF ART

Philadelphia, PA

2012–2016

BFA in Graphic & Interactive Design

technical prowess

DESIGN & ILLUSTRATION

Photoshop

Illustrator

InDesign

Procreate

Acrobat

INTERACTIVE

Figma

Adobe XD

Ceros

Sketch

Wordpress

PRESENTATION

Keynote

Adobe Acrobat

Powerpoint

where i shine

ILLUSTRATION

HAND LETTERING

UX DESIGN

BASIC HTML & CSS

TYPOGRAPHY

GRAPHIC DESIGN

STYLE DEVELOPMENT

CONCEPT IDEATION

TIME MANAGEMENT

awards & exhibitions

2020 GRAMERCY INSTITUTE'S FINANCIAL CONTENT MARKETING AWARD

Award for Morgan Stanley Wealth

Management Investment Resource social
materials, Global Category

2016 HOW PROMOTION & MARKETING DESIGN AWARDS

Merit Award for illustrated book, "Shelter"

TYLER SCHOOL OF ART RESTAURANT IDENTITY SHOW

October 2014

TYLER SCHOOL OF ART STUDENT SHOW

April 2013 & April 2015